



IDAHO WASHINGTON AQUIFER COLLABORATIVE

iwac.us

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Suzanne Scheidt - President
BiJay Adams - Vice President
Rob Lindsay - Secretary
Ron Wilson – Treasurer
Terry Pickel – Past President
Dan Kegley – President Emeritus

Our Water. Our Future.

The Idaho Washington Aquifer Collaborative (IWAC) works to maintain and enhance water quality and quantity for present and future generations by developing management strategies which benefit the Spokane Valley Rathdrum Prairie Aquifer and the Spokane River watersheds.

July 9, 2024. Location: Liberty lake Sewer and Water District and via Zoom

	Organization	Representative	Email Address
	Avondale Irrigation District	Bob Chandler	bobchandlercda@gmail.com
	Bar Circle S Water Company	Rob Turnipseed	avondalecon@frontier.com
	City of Coeur d’Alene Water, Director	Kyle Marine	kmarine@cdaid.org
√ √	City of Post Falls	John Beacham Craig Borrenpohl Alyssa Gersdorf	jbeacham@postfalls.gov cborrenpohl@postfalls.gov alyssag@postfalls.gov
	City of Spokane Water Department	Doug Greenlund	dgreenlund@spokanecity.org
	Coeur d’Alene Tribe of Indians	Rebecca Stevens	rstevens@cdatribe-nsn.gov
√	Consolidated Irrigation District No. 19	Shane Sheppard	consolidatedirrigation@comcast.net
√	East Greenacres Irrigation District	Ron Wilson	ron@eastgreenacres.org
	Hayden Area Regional Sewer Board	Ken Windram	ken@harsb.org
	Hayden Lake Irrigation District	Branden Rose	branden@haydenirrigation.com.
√	Liberty Lake Sewer and Water District	BiJay Adams Jeremy Jenkins	bijay@libertylake.org jjenkins@libertylake.org
	JUB Engineering	Cory Baune	cbaune@jub.com
	Moab Irrigation District	Scott Inch	moabirr20@gmail.com
	Model Irrigation District	Rick Neal Ryan Neal	rickaneal@gmail.com ryan.o.neal509@gmail.com
√	Modern Electric Water Company	Jason Beesley	jbeesley@mewco.com
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√	SAJB Program Leader	Tonilee Hanson	sajbinfo@gmail.com

√	Spokane Co. Environmental Services	Rob Lindsay	rlindsay@spokanecounty.org
	Spokane County Water District No. 3	Kelly Williquette Justin VanDyke	scwd3engr@comcast.net jvandyke@scwd3.org
	Vera Water and Power	Todd Henry	thenry@verawaterandpower.com
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	City of Spokane Valley	Henry Allen	hallen@spokanevalley.org
√	Geosyntec/Aspect	Derek Holom	Derek.Holom@geosyntec.com
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√	City of Spokane Valley	Cory Olson	colson@SpokaneValleyWA.gov
	Masuen Consulting	Leroy Lee	llee@masuenconsulting.com

AGENDA

Welcome and Introductions – President Suzanne Scheidt welcomed everyone and called the meeting to order at 1:31 pm.

Agenda Additions or Revisions – No changes.

Approval of Meeting Minutes – President Scheidt called for additions or corrections to the July 9, 2024, meeting minutes. Ron Wilson moved to approve the minutes as submitted. Alyssa Gersdorf seconded the motion. President Scheidt called for discussion and the vote, and the motion passed unanimously.

Financial Report – Treasurer Ron Wilson shared the July financial report which included checks #3861 and #3865 for \$2,000 each to Phase 3 Digital Media Campaign. Anne Francis Web Design Check #3862 for \$46.80. Check #3864 for \$79.32 to the State of Idaho Tax Commission. Idaho Tax Penalties for 2021 and 2022 would have been \$1,114.00 but were reduced to \$79.32. Many thanks to the State of Idaho for the reduced taxes based on incorrect filing of IWAC’s non-profit status. Treasurer Wilson reported that IWAC is still waiting to see what the Federal IRS will do for the potential tax penalties of \$3,365 for 2021 and 2022. The bank balance for 7/31/24 was \$43,851.10.

Old Business

Idaho Department of Environmental Quality (DEQ) Source Water Protection (SWP) Grant – President Scheidt shared that DEQ grant coordinator Curtis Cooper informed IWAC that Source Water protection award decisions are still in process.

Request for Proposals (RFP) for the Aquifer Model Update - A hydrogeologist at the Coeur d’Alene Tribe voluntarily reviewed and provided feedback which will be particularly useful in Phase II of the model update. The RFP was finalized and published in the Daily Journal of Commerce (DJC) Portland. The publishing fee was \$50.82 and will be included in the September Treasurer’s report. Proposals are due on August 20, 2024, at 5:00 pm. RFP review committee members include President Scheidt, Seth Oliver, Terry Pickel and Alyssa Gersdorf. They scheduled Tuesday, August 27, 2024, at 10:00 am to review the proposals.

Operator Training on the SVRP Aquifer Model - Dan Kegley shared that three (3) CEUs have been approved for the SVRP Aquifer Modeling and Water Quality class. The first class is scheduled for September 10, 2024, from 8:30 am – 12:00 pm at Liberty Lake Sewer and Water District (LLSWD). Dan requested help in getting the word out to operators and elected officials. Tonilee Hanson offered to create a flyer and registration form. A Zoom link will be offered but CEUs are only available to people who participate in person. LLSWD conference room will accommodate thirty (30) participants so people will need to confirm their attendance for CEU’s. Completed registrations should be sent to President Scheidt. Funds were budgeted to provide coffee and lunch.

IWAC Administrative Assistant Position – Succession Planning and Job Description – Tonilee Hanson is retiring on 12/15/24. Members re-visited the Administrative Assistant Job Description and decided on an hourly rate of \$35.00 per hour with an estimated 10 hours per month. This will be a 1099 consulting services position. Treasurer Wilson shared ideas for a membership and business sponsor drive that could fund the position and suggested the need for a membership coordinator.

New Business

Outdoor Watering Nerds Media Campaign Analytics – Tonilee Hanson shared that the analytics for

IWAC Media Campaign July - \$2,000



Impressions	101,315
Clicks	626
CTR	1.79%
Video Thru Play	3,901
Google	288

April – June have been verified with some minor changes since the June report. July media campaign creative and data is shown to the left. The data shows strong click-thru and video through play rates.

Definitions

Impressions: The number of times the ad was displayed.

Clicks: The number of times the ad was clicked on.

CTR (Click Through Rate): The number of clicks divided by the number of impressions. (Facebook avg. 0.05% - 0.20%) (Display avg. 0.05% - 0.12%)

SAJB Media Campaign July - \$2,500



Impressions	128,524
Clicks	949
CTR	1.25%
Video Thru Play	3,207
Google	817

Updates Around the Table

Tonilee Hanson shared that the Spokane River Forum has hired an Executive Director, Happy Avery. She will attend the IWAC and SAJB meetings in September to meet everyone. Andy Dunau will stay on for several months to assist with the transition.

Rob Lindsay shared that he will retire from Spokane county by mid-December. Amy Sumner and Ben Brattebo are assuming all of Rob's responsibilities. Rob will also retire from his position as IWAC's Secretary. Search for a new Secretary is beginning. Spokane County's Aquifer Protection Area (APA) authorization ends in 2025. APA will need to be re-authorized by a vote of residents and it will not be on the ballot in 2024. Alternative funding for education programs is being sought.

Ron Wilson shared that East Green Acres Irrigation District is finally fully staffed. He expressed hope that pumping 54 MGD (million gallons per day) was over for 2024.

Craig Borrenpohl shared that Post Falls is in the final design stage to retrofit an older well and is requesting DEQ assess two wells as a well field. The lead service line inventory is complete and has been submitted for the lead and copper rule. The city council is considering a critical materials ordinance that would be assigned to Panhandle Health District to administer.

Amy Sumner shared that the [American Groundwater Trust](#) will hold a conference in Spokane at the Ruby Hotel in March of 2025. Amy will guide a field experience and requested suggestions. Members suggested an east to west tour with stops like Post Falls Dam, Corbin Ditch, Well #1, CSO 26, Waikiki Springs, and production well test pumping to show well draw down. Other options like the Sullivan Road aquifer losing reach would be great field trips in the summer but not good in March. Please email Amy with other field trip ideas.

Suzanne Scheidt shared that the Aquifer Protection District (APD) is working with Kootenai County Commissioners to establish a county-wide Critical Materials Ordinance. APD is developing a county map overlay of Sensitive Aquifer Recharge Areas (SARAs). North Kootenai Water and Sewer District is on track to get the Lead copper inventory to DEQ by October and will sample 360 samples to lines in 2025. An E.coli positive test in June has resulted in an emergency disinfection plan.

Past President Terry Pickel and his wife are in Hershey PA and heading to NY. IWAC appreciates that Terry is staying involved during his retirement travels around the USA.

Ron Wilson moved to adjourn the August IWAC meeting. Rob Lindsay seconded the motions. President Scheidt called for discussion and the vote. The motion passed unanimously.

Adjourn - There being no further business on this 13th day of August 2024, the meeting was adjourned at 2:49 pm.

IWAC President, Suzanne Scheidt

IWAC VP, BiJay Adams

The IWAC meeting on 9/10/24 will be held at Liberty Lake Sewer and Water District.

Handouts sent via e-mail: IWAC Agenda, IWAC July Meeting Minutes, Treasurer's Report, Media Campaign analytics spreadsheet and pdf. Previous IWAC meeting agendas, minutes, supporting documents and presentations can be found at <http://www.iwac.us/category/meetings/>.